



## *our mission*

The Montana Partnership to End Childhood Hunger strengthens families and communities by securing equitable access to healthy food, activating collaboration between diverse stakeholders, increasing education, and advocating for sustainable solutions to hunger and poverty in our state.

## *our vision*

Montanans unite to end childhood hunger at its root causes so everyone can shape their own futures, build thriving communities, and make our state stronger.

## *our goals*

**EQUITABLE ACCESS & QUALITY**

**POLICY & ADVOCACY**

**AWARENESS & NARRATIVE**

**SUPPORT & ENGAGEMENT**

# Chronic hunger is an issue that impacts our economic, education, and healthcare systems.

When we allow Montana kids to grow up hungry, it has wide-ranging and long-lasting effects on individual success, family stability, the economy, and our collective prosperity.



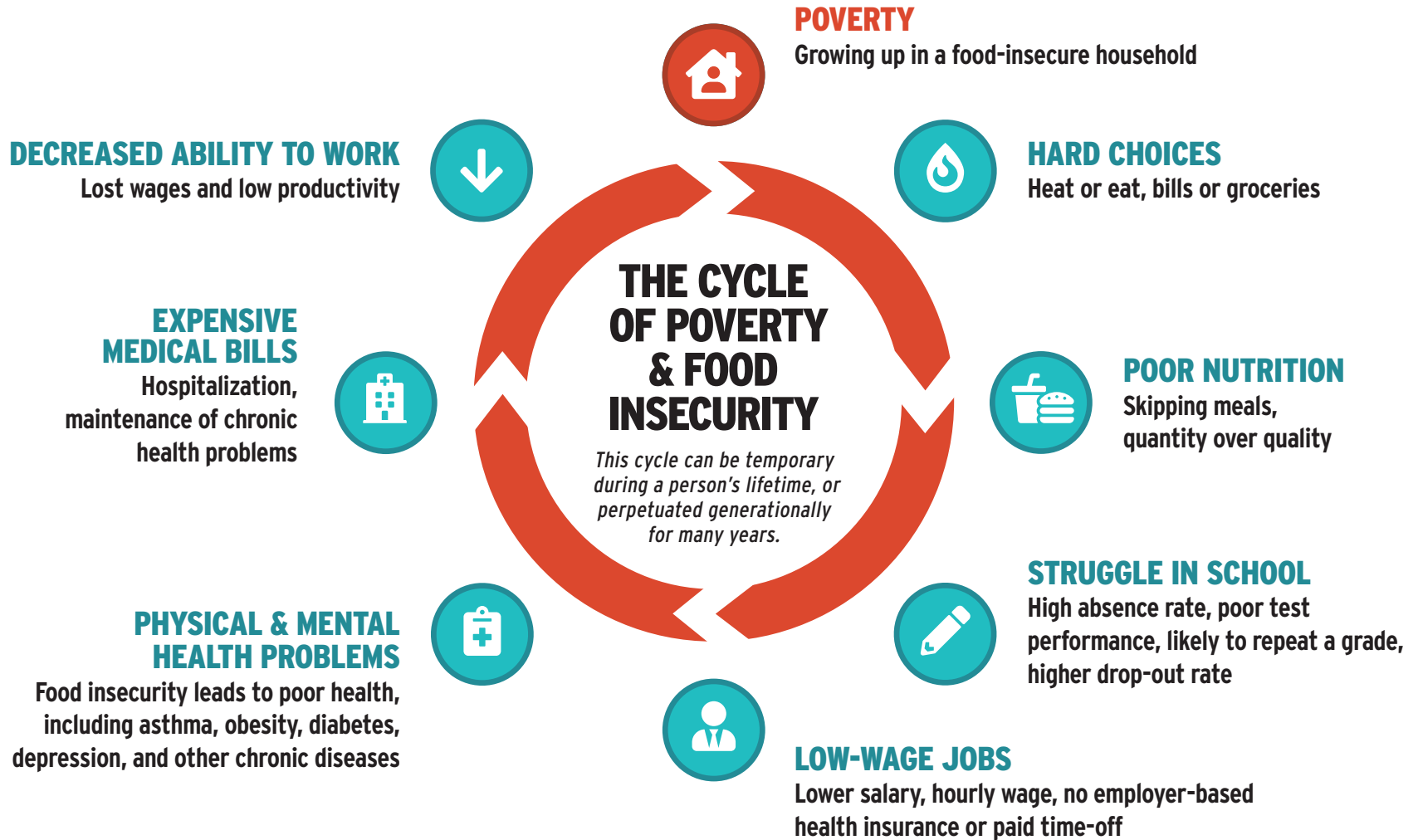
Montana kids are expected to be food insecure in 2020 - a **64% increase due to COVID-19**



of kids in Montana live in households that **don't make a living wage\***

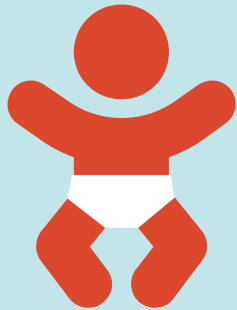


Montana Tribal Nations have  
**DOUBLE**  
the rate of food insecurity





# MONTANA PARTNERSHIP TO END CHILDHOOD HUNGER



Experiencing hunger and poverty during childhood is associated with development of **CHRONIC DISEASE, POOR MENTAL HEALTH, AND UNHEALTHY BEHAVIORS** (tobacco use, substance abuse, teen pregnancy) later in life - making poverty in adulthood more likely.



**\$3.5 TRILLION**

(90% of the USA's annual healthcare spending) is spent on chronic physical and mental diseases, that are **MOSTLY PREVENTABLE** by choosing a healthy diet and lifestyle.



The good news is that **INVESTING IN FOOD ACCESS AND ANTI-POVERTY INITIATIVES** can prevent or minimize these detrimental costs to our communities.



The long-term "costs" of children living with hunger and poverty in Montana are

**SIMPLY TOO HIGH.**



Ensuring families have enough healthy food to eat and the resources to avoid poverty is relatively inexpensive and highly effective in improving children's health, educational outcomes, and earning potential **IN THE PRESENT AND FOR FUTURE GENERATIONS OF MONTANANS.**

**8 STEP PLAN**



**1 Provide a nutrient-rich breakfast for all Montana school children**

Increase the number of school breakfast programs	83% → <b>93% SERVE BREAKFAST</b>	<b>95% SERVE BREAKFAST</b>
Increase percentage of Montana students participating in school breakfast programs	17% → <b>23% PARTICIPATE</b>	<b>25.5% PARTICIPATE</b>
Offer universal free breakfast	<b>30.5% OF SCHOOLS</b>	<b>40.5% OF SCHOOLS</b>
Offer other expanded/alternative breakfast programs such as Breakfast In the Classroom and Grab-N-Go	<b>41.3% OF SCHOOLS</b>	<b>75% OF SCHOOLS</b>

**8 STEP PLAN**

**2**



**Provide nutrient-rich meals for children during out-of-school time**

Provide meals through Backpack Programs (BkPkP)	22 SCHOOLS → <b>222 SITES</b>	<b>235 SITES</b>
Increase access to School Pantry Programs	0 → <b>60 SCHOOL PANTRIES</b>	<b>63 SCHOOL PANTRIES</b>
Increase Summer Food Service Program (SFSP) participation	663 → <b>12,150 CHILDREN AT 267 SITES</b>	<b>12,150 CHILDREN AT 267 SITES</b>
Increase number of SFSP meals distributed	<b>682,351 MEALS</b>	<b>682,351 MEALS</b>
Increase number of afterschool meal sites	204 → <b>268 OPI SITES</b> 11 → <b>23 CACFP SITES</b>	<b>268 OPI SITES</b> <b>23 CACFP SITES</b>
Increase number of afterschool meals	<b>NEW METRIC USED TO TRACK AFTERSCHOOL MEALS STARTING IN 2020</b>	<b># OF OPI MEALS</b> <b># OF CACFP MEALS</b>



**8 STEP PLAN**

**3**



**Guarantee that all eligible families have access to public food programs**

Maximize participation in: Supplemental Nutrition Assistance Program (SNAP), Supplemental Nutrition Program for Women, Infants and Children (WIC), Food Distribution Program on Indian Reservations (FDPIR), National School Lunch Program (NSLP), and the Fresh Fruit and Vegetable Program (FFVP)

**SNAP 75% → 87% PARTICIPATED (2016)**

**90% PARTICIPATE**

**WIC 20,274 → 15,443 PARTICIPATED**

**16,000 PARTICIPATE**

**FDPIR 2,568 → 3,500 PARTICIPANTS**

**3,850 PARTICIPANTS**

**NSLP 56% → 49.5% PARTICIPATED**

**52% PARTICIPATE**

**FFVP 110 → 207 SCHOOLS (41,355 STUDENTS)**

**207 SCHOOLS**

**8 STEP PLAN**

**4**



**Increase access  
to healthy, affordable,  
locally grown food**

Increase the number of farm to school (F2S) programs	40 → <b>468 SCHOOLS</b>	<b>475 SCHOOLS</b>
Increase number of sites (Farmers' Markets, CSA, farm stands) that accept SNAP	8 → <b>24 MARKETS</b>	<b>29 MARKETS</b>
Increase number of vendors that accept WIC	2010 BASELINE 0 → <b>121 FARMERS</b>	<b>127 MARKETS</b>
Increase D\$D (Double SNAP Dollars) sites; including grocery stores	2015 BASELINE 0 → <b>22 SITES</b>	<b>26 SITES</b>





**8 STEP PLAN**

**5**



**Promote healthy eating for pregnant and nursing women; and breastfeeding support for new moms**

Work with community groups to promote breastfeeding	82% → <b>91% BABIES EVER BREASTFED</b>	<b>MAINTAIN AT OR NEAR 90%</b>
Increase the number of public work sites informed of and observing federal Breaktime for Nursing Mothers Act	UNKNOWN # OF WORK SITES → <b>15 WORKSITES</b>	<b>50% WORK SITES</b>
Increase participation of WIC eligible pregnant women (based on Medicaid enrollment)	66% → <b>50.3% PARTICIPATED</b>	<b>52% PARTICIPATION</b>
Increase the number of birthing hospitals designated &/or enrolled in the Baby-Friendly Certification (BFC) Process	<b>1 → 11 HOSPITALS</b>	<b>12 HOSPITALS 11 MAINTAIN CERTIFICATION WORK WITH 1 IN PROCESS</b>

**8 STEP PLAN**

**6**



**Improve adequacy and quality of food distributed through the emergency food system**

Expand distribution levels among emergency food providers as needed to meet demand for food	13.2 MILLION MEALS → 17 MILLION MEALS	<b>18.7 MILLION MEALS</b>
Increase access to fresh produce by increasing access through MFBN	1.5 MILLION LBS → 2.76 MILLION LBS	<b>3.04 MILLION LBS</b>
Strengthen relationships and increase donations between food retailers and MFBN agencies	3.6 MILLION LBS DONATED BY 45 STORES → 7.4 MILLION LBS DONATED BY 85 STORES 19 PARTNER AGENCIES → 42 PARTNER AGENCIES	<b>8.1 MILLION LBS DONATED BY 93 STORES</b> <b>45 PARTNER AGENCIES</b>

**8 STEP PLAN**



**Offer education to children and families on making smart food choices and leading an active lifestyle**

Ensure teaching nutrition and dietary behavior remain a priority by increasing schools and early childhood centers (ECE) participating in HOM

0 → **127 SCHOOLS AND AFTERSCHOOL PROGRAMS**

**135 SCHOOLS AND AFTERSCHOOL PROGRAMS**

0 ECE → **60 ECE**

**65 ECE**

Increase access to and participation in SNAP-Ed and the Expanded Food and Nutrition Education Program (EFNEP)

**SNAP-ED OR EFNEP AVAILABLE IN 20 COUNTIES AND ON 6 RESERVATIONS**

**IN 20 COUNTIES AND ON 7 RESERVATIONS**

Promote nutrition and physical activity in schools through the school wellness committees

53% → **50.8% OF DISTRICTS**

**55% OF DISTRICTS**



**8 STEP PLAN**

**8**



**Increase opportunities  
for financial education  
for students and adults**

Increase the number of schools that offered financial education classes per school year	<b>100 MONTANA SCHOOLS (MIDDLE &amp; HIGH SCHOOL)</b>	<b>105 SCHOOLS</b> GOAL OF 5% INCREASE/YR
Increase the number of communities that offered financial education training	<b>50 MONTANA COMMUNITIES</b>	<b>60 COMMUNITIES</b> GOAL OF 10% INCREASE/YR
Increase the number of adults that received financial education training	<b>550 ADULTS</b>	<b>600 ADULTS</b> GOAL OF 10% INCREASE/YR